

2016 FIFA REFORMS

BUILDING A STRONGER FIFA

FEBRUAR 2016

What's at Stake

1. Historic extraordinary FIFA Congress occurring at a critical juncture in the association's 111-year history
2. 'Can't miss' opportunity to approve real reforms
3. First change in Presidential Leadership in 20 years
4. Future of FIFA and Football hangs in the balance – MAs have to get it right



1. Clear **separation between “political”** (i.e. council) **and management functions** (i.e. general secretariat)
2. **Term limits** for the FIFA President and FIFA Council members (max. 12 years)
3. **Disclosure of compensation** (FIFA President, FIFA Council, FIFA Secretary General)
4. Enhanced **control of money flows by independent bodies**
5. Universal **good governance principles** for confederations and member associations
6. **Election of Council members** supervised by FIFA and in accordance with FIFA’s own electoral regulations; all candidates subject to **comprehensive eligibility and integrity checks** conducted by an **independent FIFA Review Committee**
7. Greater **recognition, participation and promotion** of **women in football** enshrined in the statutes
8. **Human rights** enshrined in the statutes
9. New **football stakeholder committee** to ensure more inclusiveness in the decision making (including players, clubs and leagues)

There are 30 million female players worldwide

- **FIFA women's football development programmes**

- For 2015-2018, FIFA has doubled its funding for development projects targeted for women's football to USD 22 m
- The FIFA Women's Football Development Programmes and Guidelines 2015-2018 offer MAs nine different types of programmes
- MAs can also seek support for their women's football initiatives through other programmes such as the FAP, Goal Programme, the PERFORMANCE Programme, and FIFA Grassroots for boys and girls
- The Live Your Goals campaign is a global campaign that aims to strengthen the image of women's football and increase the number of girls and women participating in the game

- **Competitions**

- FIFA Women's World Cup™ played every four years
- FIFA U-20 & U-17 Women's World Cups played every two years - 2016 edition of FIFA U-17 WWC first time in the MENA region (Jordan)
- Women's Olympic Football Tournament played every four years
- Girls' (U-15) Youth Olympic Football Tournament played every four years
- FIFA women's international match calendar – finalised in consultation with relevant stakeholders
- FIFA/Coca-Cola Women's World Ranking - published four times a year

Reforms

- to increase the role of women in the governance of football
- minimum of one female representative per confederation on the new FIFA Council
- promotion of women as an explicit statutory objective of FIFA (art.2 e) f)

FIFA Women's Football and Leadership Conference (#IWD2016)

- Celebration of the International Women's Day – promote gender equality
- Second edition 7 March 2016 – Equality through reforms
- First edition 2015 – signature of the Brighton Plus Helsinki Declaration

FIFA Task Force for Women's Football

- ten key principles for the development of women's football

Female Leadership Development Programme

- to increase the number of female leaders and role models in football
- First edition will end in March In Amsterdam

FIFA Women's Football Symposium

- Every 4 year during the FIFA Women's World Cup
- clear calls to action for greater inclusion of women in football

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HOW THE FIFA CONGRESS VOTES ON REFORMS

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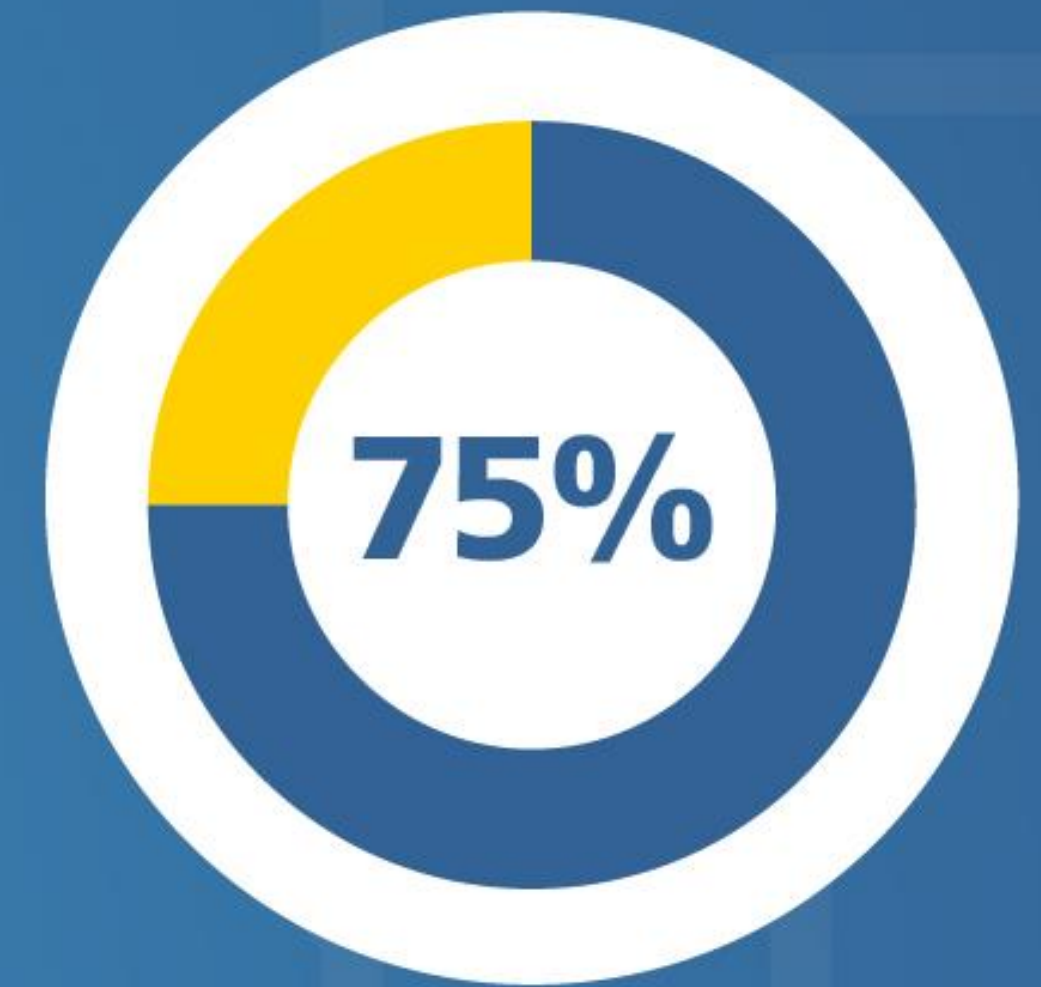
To adopt new reforms



**Congress must vote to
change the FIFA Statutes**



**With at least 50% of
member associations
present**



**And 75% of valid
votes in favour**

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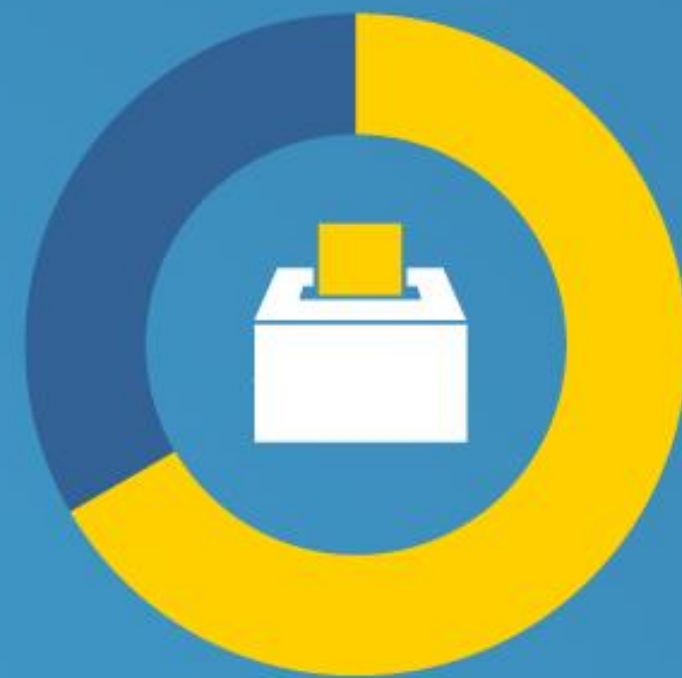
HOW FIFA'S MEMBER ASSOCIATIONS ELECT A NEW PRESIDENT



**Members vote
at FIFA Congress
in secret ballot**



1st ballot



A candidate can win in the first ballot
by obtaining more than 2/3 of the
votes of present and eligible members

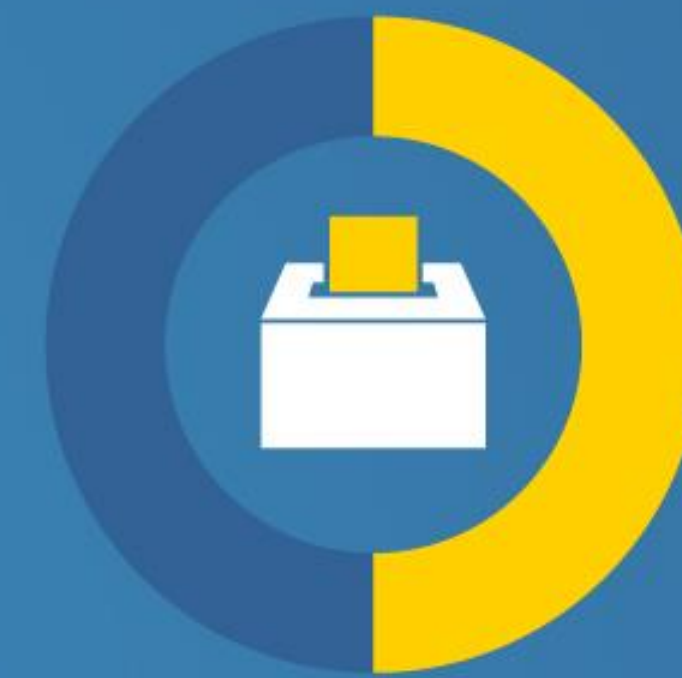


New President



If no winner

2nd ballot onwards*



A candidate can win in the second
ballot and onwards by obtaining
more than 1/2 of valid votes cast



New President

* From 2nd ballot onwards,
if there are more than 2
candidates, the one with
the least votes drops out

Independence

- **“Independent”** means, with respect to any person, neither such person nor any member of such person’s immediate family, at any time in the past four (4) years preceding such person’s initial term and during such term:
 - ☐ is or was a member of the FIFA Council or of the executive or supervisory board of any Confederation or Member Association;
 - ☐ has or had a material financial relationship; or
 - ☐ is or was a Paid Official of FIFA, any Confederation or Member Association.
- **“immediate family”** or **“immediate family member”** means, with respect to any person, such person’s spouse or domestic partner, parents, grandparents, uncles, aunts, children (including any step-child or adopted child), grandchildren, son-, daughter-, father- or mother-in-law and the spouse of such persons, and including anyone else, whether by blood or otherwise, with whom the individual has a relationship akin to a family relationship for which such person provides financial support.
- **“material financial relationship”** means, with respect to any person, (A) such person has been, or (B) such person is a current director or executive officer or employee of or owns, directly or indirectly, 10% or more of the equity of any entity that has, made payments to or received payments from FIFA, any Confederation, any Member Association or any sponsor, auditor, outside counsel or other paid advisor or contractor of any of FIFA, any Confederation or Member Association for property or services in an amount which, in any single year, exceeds USD125,000; provided, that, any compensation or other amounts paid to any such person in their capacity as a member of the FIFA Council or as an independent member shall not constitute a material financial relationship.
- **“Paid Official”** means, with respect to any entity, a salaried employee of such entity and, for the avoidance of doubt, excludes any member of the standing committees or judicial committees who is not an employee of FIFA, any Confederation or any Member Association.

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For the Game. For the World.



QUESTIONS ?